

SPONSORSHIP PACKAGE

Seminar Calendar Dates include:

5.22.2008 - BWI Airport Hilton	9.18.2008 - BWI Airport Hilton
6.19.2008 - BWI Airport Hilton	10.16.2008 - BWI Airport Hilton
7.17.2008 - BWI Airport Hilton	11.20.2008 - BWI Airport Hilton
8.21.2008 - BWI Airport Hilton	12.18.2008 - BWI Airport Hilton

Projected attendance: 50 – 100 Small Business Owners, Entrepreneurs

Seminar topics include (tentative):

- **Financing Your Business: Where & How to Get Money**
- **Turning Your Business Idea into a Reality**
- **Your Own Business: Products & Services Generate Wealth**
- **Sales Fundamentals: The Lifeblood of Your Business**
- **Franchising: Buying or Creating a Proven Business Model**
- **Health Care & Not-for-Profits: An Entrepreneurial Approach**
- **Learn the secrets of using retirement funds to start your business**

The enclosed information describes Marketing Sponsorship Opportunities. For more information please contact David Starkes at 443-926-9200.

On behalf of the Career Transitions Seminar Committee thank you for your partnership consideration.

Sincerely,

David Starkes

Enclosure

David Starkes
Seminar Advisory Committee Manager

Projected Title Sponsor Benefits

Sponsorship benefits include (based on quarter seminar package, seminars are held monthly):

RADIO INCLUSION

Name mentions in a minimum of five (5), 60-second SBEC commercials to air on radio in the Baltimore Market (5) markets: Washington, D.C., Northern, VA

LIVE SPONSORSHIP MENTIONS

Live sponsorship mentions from stage to a captive audience

PRINT INCLUSION

- Your company logo will appear on all official Seminar printed materials
- Mailed postcard ads within each of the targeted markets
- Logo on 100 brochures

EVENT SIGNAGE

- Your company logo on all event signs (two 10'x 20'all canvas signs)
- One (1) sign hung at each venue

EVENT VIP PASSES

- Ten (10) VIP registrations for your company

PROMOTIONS AND BRANDING OPPORTUNITIES

- Your logo will appear on all official SBEC promotional materials
- Your company will receive a table to display printed materials
- Recognition on the SBEC website as the Title Sponsor

Your business may participate onsite to distribute information, give-a-way samples and explain your product or services

TOTAL VALUE OF THIS CAMPAIGN:

\$7000.00 per seminar or \$20,500.00 per quarter

Your Investment As Title Sponsor: \$ _____

For more information contact

David Starkes at 443-926-9200 dstarkes@empowermentcircle.com

Projected Official Sponsor Benefits

Sponsorship benefits include (based on quarter seminar package, seminars are held monthly):

LIVE SPONSORSHIP MENTIONS

Live sponsorship mentions from stage to a captive audience

PRINT INCLUSION

- Your company logo will appear on all official Seminar printed materials
- Mailed postcard ads within each of the targeted markets
- Logo on 100 brochures

EVENT SIGNAGE

- Your company logo on all event signs (two 10'x 20'all canvas signs)
- One (1) sign hung at each venue

EVENT VIP PASSES

- Six (6) VIP registrations for your company

PROMOTIONS AND BRANDING OPPORTUNITIES

- Your logo will appear on all official SBEC promotional materials
- Your company will receive a table to display printed materials
- Recognition on the SBEC website as the Official Sponsor

Your business may participate onsite to distribute information, give-a-way samples and explain your product or services

TOTAL VALUE OF THIS CAMPAIGN:

\$5000.00 per seminar or \$14,500.00 per quarter

Your Investment As Title Sponsor: \$_____

For more information contact

David Starkes at 443-926-9200 dstarkes@empowermentcircle.com

Projected Gold Sponsor Benefits

Sponsorship benefits include (based on quarter seminar package, seminars are held monthly):

LIVE SPONSORSHIP MENTIONS

Live sponsorship mentions from stage to a captive audience

PRINT INCLUSION

- Your company logo will appear on all official Seminar printed materials
- Mailed postcard ads within each of the targeted markets
- Logo on 100 brochures

EVENT SIGNAGE

- Your company logo on all event signs (two 10'x 20'all canvas signs)
- One (1) sign hung at each venue

EVENT VIP PASSES

- Four (4) VIP registration for your company

PROMOTIONS AND BRANDING OPPORTUNITIES

- Your logo will appear on all official SBEC promotional materials.
- Your company will receive a table to display printed materials

TOTAL VALUE OF THIS CAMPAIGN:

\$3,500.00 per seminar or \$10,000.00 per quarter

Your Investment As Title Sponsor: \$ _____

For more information contact

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Projected Table Sponsor Benefits

Sponsorship benefits include (based on quarter seminar package, seminars are held monthly):

EVENT VIP PASSES

- Four (3) VIP registration for your company

PROMOTIONS AND BRANDING OPPORTUNITIES

- Your company will receive a table to display printed materials

TOTAL VALUE OF THIS CAMPAIGN:

\$2,500.00 per seminar or \$7,000.00 per quarter

Your Investment As Title Sponsor: \$ _____

For more information contact

David Starkes at 443-926-9200 dstarkes@empowermentcircle.com